Message Text

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PAGE 01 STATE 126945 ORIGIN COME-00

INFO OCT-01 NEA-11 ISO-00 EB-08 /020 R

DRAFTED BY COM/BED/CAGNE/JBHEARN:DJW APPROVED BY EB/OCA/CD:WERAU COM/BED/CAGNE/PBHALE STATE/NEA/ARP/FGERLACH (INFO) NEA/RA/DMORRISON (INFO)

-----057227 200959Z /13

R 182022Z MAY 78 FM SECSTATE WASHDC TO AMCONSUL DHAHRAN AMEMBASSY JIDDA USLO RIYADH

UNCLAS STATE 126945

E.O. 11652:N/A

TAGS: BEXP, SA

SUBJECT:SAUDI BUYING MISSION TO U.S.

REF: (A) JIDDA 3404; (B) RIYADH 353; (C) DHAHRAN 604

1. USDOC APPRECIATED REFTEL RESPONSES ON PROPOSAL FOR SAUDI BUYING MISSION TO U.S. HAMDAN COMMENTS REPORTED REF (B) PARTICULARLY WELCOME. USDOC AGREES THAT CONCEPT OF SPECIALIZED MISSIONS, WITH POST ASSISTANCE IN TARGETING EMPHASIS SO AS TO COMPLEMENT U.S. COMMERCIAL PROGRAM, IS APPROACH WITH BEST CHANCE FOR FAVORABLE RESULTS. ALSO AGREE THAT HAMDAN SUPPORT IMPORTANT TO INSURE THAT EVENT MORE SIGNIFICANT THAN ORDINARY GROUP TRAVEL TO U.S. USDOC BELIEVES FOLLOW-UP WITH HAMDAN ALONG THESE LINES SHOULD BE ENTHUSIASTICALLY UNDERTAKEN.

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2. BELIEVE DHAHRAN IDEA OF COMBINATION BUYING/INVESTMENT MISSIONS SPONSORED BY PROVINCIAL CHAMBER OF COMMERCE HAS MERIT, BUT NOT IN CONTEXT OF SAG SUPPORTED, COUNTRY-WIDE MISSSION SUCH AS BEING PROPOSED BY HAMDAN. CONSIDERATION MIGHT BE GIVEN, HOWEVER, TO DEVELOPING SUCH MISSIONS AS SEPARATE EVENTS

3. JACKSON B. HEARN, COUNTRY MARKETING MANAGER FOR NEAR

EAST ARAB STATES, PREPARED DISCUSS ISSUE FURTHER WITH POSTS DURING TRAVEL SAUDI ARABIA FOR CCP CONSULTATION LAST HALF JUNE. VANCE

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Litigation History:
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Subject: SAUDI BUYING MISSION TO U.S. TAGS: BEXP, SA To: DHAHRAN JIDDA MULTIPLE

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